

Kyle Young

PRODUCT · GROWTH · MARKETING · OPERATIONS

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● PROFILE

AI-native builder and operator with **6+ years** across marketing, product, and business operations. I ship real products end-to-end — design, development, smart contracts, infrastructure, brand, and growth — using AI as a core workflow, not a shortcut. Founded and solo-built a blockchain trivia game live on the Solana dApp Store, co-founded a DEX that reached **7-figure swap volume**, and currently run the digital, billing, and marketing operations for a Pennsylvania non-profit. I'm drawn to small teams where one person can own the whole loop — from the first customer conversation to the deployed system.

● VENTURES & PRODUCTS

Founder & Solo Builder — Sol Trivia

2026 – Present

soltrivia.app **LIVE PRODUCT** Solana Mobile dApp Store

- Solo-built a full-stack blockchain trivia game using AI-assisted development — **Supabase, PostgreSQL, Edge Functions, Anchor smart contracts, embedded wallets**
- Acquired **800+ players in the first month** through entirely organic growth, community management, and self-directed marketing
- Designed and deployed custom smart contracts for on-chain prize pools, entry fees, multi-token payments (SOL, USDC, \$SKR), and token-gated features
- Shipped five game modes, 7-language localization, PWA installability, in-app swaps, and Bags.fm integration
- Built internal admin dashboard, real-time leaderboards, anti-cheat systems, and all brand assets, social content, and community channels

Co-Founder & Head of Marketing — Let's Cook

2024

[Eclipse Blockchain](#) **DEX / LAUNCHPAD** Automated token launchpad & trading platform

- Co-founded the first automated token launchpad and trading DEX on the Eclipse L2 blockchain
- Drove **7-figure swap volume** through strategic marketing, partnerships, and community building from launch to winddown
- Owned all social media, brand identity, creator partnerships, and Discord/X community from zero to active userbase
- Managed responsible winddown when market conditions made continued operations unsustainable

Independent Web & Brand Designer — Freelance

2024 – Present

[Client Projects](#) **END-TO-END**

- Built and shipped a production website for a bakery in Scotland serving **hundreds of customers weekly** — design, dev, payments, and ongoing ops
- Developed a community business directory for Erie County enabling local business owners to promote and connect
- Deliver complete brand kits (logos, palettes, type systems, guidelines), pitch decks, marketing graphics, and SEO-optimized landing pages
- Integrate Stripe, Square, and other payment processors for e-commerce and service-based businesses

● PROFESSIONAL EXPERIENCE

Direct Support Professional & Marketing / Operations Manager

Mar 2025 – Present

KaleidAScope, Inc. — Erie, PA NON-PROFIT

- Run all marketing, brand, and fundraising content for the organization — social media, newsletters, flyers, event graphics, video, service materials, and internal communications
- Provide direct support to adults with autism and intellectual disabilities — accompany participants in the community and assist with behavioral-specialist goals, in parallel with operations and marketing work
- Led full onboarding of MITC workforce management software — migrated all employee data, business records, and documentation into the system
- Implemented documentation plans, HIPAA-compliant billing workflows, and **PA Medicaid 837P claim submissions** for ODP waiver services
- Design, customize, and maintain the organization's website; approve employee timecards; serve as the internal go-to for MITC / RS2 / EVV systems
- Authored comprehensive admin reference documentation used by supervisors during leadership transitions

Support Coordinator

Oct 2022 – Aug 2023

ECCM (Expert Community Care Management) — Erie, PA

- Coordinated individualized supports for adults on the autism spectrum and with intellectual disabilities
- Developed and maintained Individual Support Plans (ISPs), monitored outcomes, and ensured regulatory compliance
- Facilitated team meetings with families, providers, and behavioral specialists to align on care goals; conducted home visits and caseload management

Marketing Director

Late 2020 – Early 2022

Flower Kitchen — Erie, PA

- Owned all social media, marketing strategy, content creation, video editing, and brand materials
- Secured retail partnerships with local restaurants and shops to carry Flower Kitchen products — expanding distribution beyond direct-to-consumer
- Landed recurring partnerships with local wedding venues, generating consistent seasonal revenue

● TOOLS & PLATFORMS

BUILD STACK

Supabase, PostgreSQL, Edge Functions, Render, Vercel, Stripe, Shopify, CMS platforms

AI WORKFLOW

Claude Code, Claude API, ChatGPT, Grok, Gemini, Cursor, v0, Lovable, Bolt

WEB3 & BLOCKCHAIN

Solana, Anchor smart contracts, DeFi, NFT metadata, token standards, on-chain verification

DESIGN & BRAND

Figma, Canva, brand kits, pitch decks, marketing graphics, video editing

MARKETING & GROWTH

Brand strategy, content & social, community management, SEO, outreach, Mailchimp

HEALTHCARE OPERATIONS

MITC / RS2 / EVV, HIPAA billing, PA Medicaid, 837P claims, QuickBooks

● EDUCATION

Mercyhurst Northeast Community College

Coursework in Criminal Justice · 2018–2020

Fort LeBoeuf High School

Diploma · 2018

● ADDITIONAL

International Sabbatical — Scotland

Aug 2023 – Jan 2024

Extended stay abroad; returned to launch Let's Cook and client project work.